

## SMART SOLUTIONS ANYONE CAN USE

We know you want to create e-messaging campaigns that are powerful, allow you to connect to your world, and will convert your vision into solid results. So we've designed a system that helps you do just that.

### BUILD

Quickly build and manage your customer databases.

### CREATE

Easily create eye catching promotions, invitations and newsletters.

### SEND

Send targeted communications to specific customer segments.

### TRACK

Efficiently track and analyse results in real time.

## BENEFITS YOU'LL LOVE

### Create messages the way you want

You can create newsletters, product emails, surveys, SMS, competitions, promotions. You can even integrate social media into your campaigns. With e-messaging the options and possibilities are constantly evolving - the only limit is your imagination.

### Cost effective

Whatever the size of your organisation, e-messaging costs much less than traditional marketing mediums. So you can communicate with your audience as often as you like - without breaking the bank.

### Easy to use

The qubeMailer system has been designed for marketers; you don't need to be an email guru or online genius. In fact, you can create brilliant e-messaging campaigns right from day one. Everything you need is right at your fingertips.

### Save time

Let us save you time and effort by taking the administration and 'leg work' out of your campaigns. Our automation features can update your database, send triggered messages and even send you notifications when someone subscribes or updates their details.

### Target the right people at the right time

Use qubeMailer to segment contact lists and create campaigns that are targeted and relevant to the reader. After all, there's no point sending cat lovers news about dogs.

### Track your results

You can track exactly how your messages are performing - in real time. In addition to message opens and clicks our reporting tools will help you track the supply of leads to your sales team, measure the number of new subscribers gained from a campaign and impress your boss with a range of useful statistics.

## FIND OUT MORE

Email marketing can give you the edge in generating more new business. Contact us now to talk through your individual communications needs, and bring your brand a step closer to your audience.

+61 3 9428 9193  
[connect@qubeGroup.com](mailto:connect@qubeGroup.com)

© qubeGroup - your creative strategy partner  
ABN 87 126 104 158

22/2-6 New Street, Richmond Vic 3121

[www.qubeGroup.com](http://www.qubeGroup.com)

## EVERYTHING YOU NEED IN ONE SYSTEM

### Total database management

- Upload existing databases
- Create your own fields
- Search and segment contact lists
- Grow your database automatically with web forms
- Manage unsubscribers automatically in line with the Spam Compliance Act (2003)

### Flexible and intuitive design

- Choose a message format suitable to your needs: templates, HTML, Raw HTML, Plain Text and SMS
- Create emails from scratch or upload a previously used design
- Hundreds of "Drag & Drop" pre-populated templates
- Preview how your emails display in various clients. Such as: Outlook, Gmail, Yahoo, Hotmail or iPhone.

### Pain-free Sending

- Simply select a message, choose your database and hit Send!
- Schedule messages ahead of time
- Send multiple versions of an email in one hit using conditional content.

### Real time analysis

- Number of emails delivered and opened
- Links clicked (Unique vs. Total)
- Click through rate as % who opened
- "Forward to Friend" activity
- And much more...

### Automation

- System notifications for subscribes, profile updates etc
- Automatic management of unsubscribers
- Create automated email and sms sequences based on time or behavioral triggers
- Webforms that capture information and update your databases

### Help, support and training

- Access our Knowledge Centre, a comprehensive community based online system where questions can be asked and answered
- In system tutorials are located near each feature
- Access to user guides, on demand videos, FAQ's and other resources 24/7
- Free interactive online training sessions are held regularly

### Easy Administration

- Create login's and set up permissions for staff members
- View history of account usage
- Manage billing and payments online

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